



3RNet

**2017
ANNUAL CONFERENCE
SPONSOR PROSPECTUS**

**SEPTEMBER 12 - 14, 2017
SCOTTSDALE, AZ**



Connect

About the Conference

3RNet members represent over 5,000 communities across the U.S. that actively recruit physicians and other healthcare providers. Attendees include 3RNet members and representatives from other state-based agencies involved in workforce issues, the Federal Office of Rural Health Policy, Health Resources and Services Administration, National Health Service Corps, Veteran's Administration, and Indian Health Service. 3RNet is committed to ensuring this event helps you make meaningful connections.

All sponsors are welcome and encouraged to attend conference sessions, group activities, and interact as conference attendees.

We've made some changes to our different levels of sponsorship for 2017! Please let us know if you have any questions!

Exhibit Hours (subject to change)

Set-up and Dismantling

- Setup - Tuesday, 9/12 – 1:00 – 4:00 PM
- Dismantling – Wednesday, 9/13 – 3:30 PM – 5:00 PM

Dedicated Exhibit Hours

- Tuesday, 9/12 – 4:30 PM – 6:30 PM – Welcome Reception
- Wednesday, 9/13 – 9:45 AM – 10:30 AM
- Wednesday, 9/13 – 2:45 PM – 3:15 PM
- *Wednesday, 9/13 – 6:00 PM – 8:00 PM – new block of networking time; not in exhibit hall*

Apply Online

Apply now at: <https://conference.3rnet.org/register.html>. You will be able to pay via check or credit card.

Questions?

Contact Kristine Morin at 1-800-787-2512 or morin@3rnet.org



Sponsorship Opportunities

Meet and interact with attendees through dedicated exhibit time, hosted reception, lunch, and our Wednesday evening Sponsor Thank You Event.

New for 2017!

- We are now offering our Platinum Partnership opportunity - a year-long partnership with 3RNet!
- We are no longer asking you to supply a door prize/raffle item – we will do that for you! You will still be able to give away the prize.
- We are hosting an additional block of time to connect with attendees during our Sponsor Thank You Event (for sponsors and all attendees) on Wednesday evening.

Partnership Opportunity

Platinum Partnership \$7,500

- Year round partnership with 3RNet
- Full page ad on conference website
- Sponsorship of and recognition at Welcome Reception
- Dedicated pre-conference email
- Opportunity to guest blog on educational topic
- Guest host educational webinar
- Logo on 3RNet's 2017 t-shirt used at 2017 national marketing events
- Logo year round on home page of 3RNet.org, recognized as partner

Conference Sponsorship Opportunities

Gold \$3,000

- Full page ad on conference website
- Shared sponsorship of and recognition at lunch
- Dedicated pre-conference email
- Opportunity to guest blog on educational topic

Silver \$2,000

- Half-page ad on conference website
- Shared sponsorship of and recognition at one break
- Shared pre-conference email

Bronze \$1,500

- Fourth-page ad on conference website

More information about sponsorship levels on next page!



All Levels Receive

- Six-foot skirted table with up to two representatives
- Electricity & internet access in exhibit space
- Recognition as sponsor on 3RNet conference website for one year
- Logo displayed on conference slideshow & agenda
- Welcome to attend all conference sessions
- Electronic copy of attendee list post-conference
- Chance to win sponsor drawing
- 3RNet will provide your door prize to be raffled off to attendees

Which Opportunity Is For You?

| | Platinum Partner | Gold | Silver | Bronze |
|--|------------------|-----------|----------|----------|
| Year round partnership with 3RNet | x | | | |
| Welcome Reception sponsorship | x | | | |
| Logo on 2017 3RNet T-shirt | x | | | |
| Recognized as partner on 3RNet.org home page for one year | x | | | |
| Guest host a 3RNet educational webinar | x | | | |
| Guest author a 3RNet blog post | x | x | | |
| Dedicated pre-conference email | x | x | | |
| Ad on conference website | Full page | Full page | 1/2 page | 1/4 page |
| Lunch sponsorship | | x | | |
| Shared pre-conference email | | | x | |
| Break sponsorship | | | x | |
| Six-foot skirted table with up to two representatives | x | x | x | x |
| Electricity & internet access in exhibit space | x | x | x | x |
| Recognized as sponsor on 3RNet conference website for one year | x | x | x | x |
| Logo displayed on conference slideshow & agenda | x | x | x | x |
| Welcome to attend all conference sessions | x | x | x | x |
| Electronic copy of attendee list post-conference | x | x | x | x |
| Chance to win sponsor drawing | x | x | x | x |
| 3RNet will provide your prize to be raffled off to attendees | x | x | x | x |

Hotel Information

Sleeping rooms at Hotel Valley Ho (6850 E Main Street, Scottsdale AZ 85251) will be available at the conference rate of \$155/single and double, plus applicable taxes (currently 13.92% + \$5.00).

Reservations: Online reservations can be made using code 3RNet2017 here: <https://www.phgsecure.com/IBE/bookingRedirect.ashx?propertyCode=PHXVH&group=3RNET2017&arrivalDate=09/12/2017> or guests can call in to 1-480-376-2600 and mention Group Name: 3RNet.

Attendee Raffle

An attendee drawing for prizes will be held on Wednesday, September 14. Drawings allow maximum opportunities for attendees to stop by each table with a check-off sheet (requiring your initials) to be eligible for prizes. Each sponsor will be invited to introduce themselves and their organization while presenting a prize to an attendee. Attendees must be present to win. 3RNet will provide prizes for drawings.

Sponsor Drawing

Again this year, we will include a drawing for sponsors to win a gift from 3RNet. Drawing will be held immediately following raffle for attendee prizes. Sponsor must be present to win.

Acceptance of Application & Assignment of Space

Applications for exhibit space are subject to review by 3RNet's Annual Conference planning committee. Reservations are made on a first-come, first-served basis and will not be made until payment is received via check or credit card. Applications received after June 1, 2017 or after exhibit space is filled, will be placed on a waiting list and will be notified if space becomes available.

Payment & Cancellations

Applications for exhibit space must be accompanied with the exhibit fee in order to confirm table assignment. Please make check payable to '3RNet'. No application will be processed without this fee. No refunds will be made for space not utilized during the conference.

Request for Participant Addresses

Sponsors will receive an excel spreadsheet post-conference with participants' names and addresses.

Shipping and Handling

In order to effectively track your packages and ensure delivery, please address your packages in the following manner:

Guest Name (registered at the hotel):
Company/Group Name:
CCS Manager: Caress Rodgers
Hotel Valley Ho
6850 East Main Street
Scottsdale, AZ 85251

Please have tracking numbers available when arriving to the hotel to claim shipping. It is helpful to send tracking information in advance to crodgers@hotelvalleyho.com. This information will be sent to the shipping department to expect your arrivals

The hotel can accept shipments 7 days in advance for Group's arrival. Please note that A \$2.50 per package fee will be charged for shipping or receiving of any parcel up to 40 lbs. A \$5 per package fee will be charged for shipping or receiving of any parcel over 40 lbs. A \$50 per pallet fee will be charged for shipping or receiving of any pallets.

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Photos Courtesy of Experience Scottsdale

