

Educational Initiatives

2023 Annual Conference

Mandi Gingras
Director of Education



Education by the Nation's Most Trusted Resource
for Health Professionals Seeking Careers in Rural & Underserved Communities.



Educational Opportunities

<https://services.3rnet.org/>

- Annual 3RNET Conference – Sept 17-18, 2024 in Bismarck, ND
- Annual 3RNET Academy – Oct-Dec 2023 (\$2,500 Sponsorship)
- R4R Guides and supplemental resource guides
- Blog spotlights on R&R topics - <https://www.3rnet.org/For-Employers>
- Virtual webinars upon request (\$500-\$750)
- In-person conference presentations (\$1,500-\$2,500)
- Virtual and in-person workshops (\$1,500-\$3,500)
- Recruitment for Retention Readiness Virtual Assessments (\$1,500)
- Workforce Planning Projects (Price varies based on project)
- Other special projects tailored to meet your specific needs and budget (Price varies)



3 R N E T

<https://services.3rnet.org/>



Additional Services

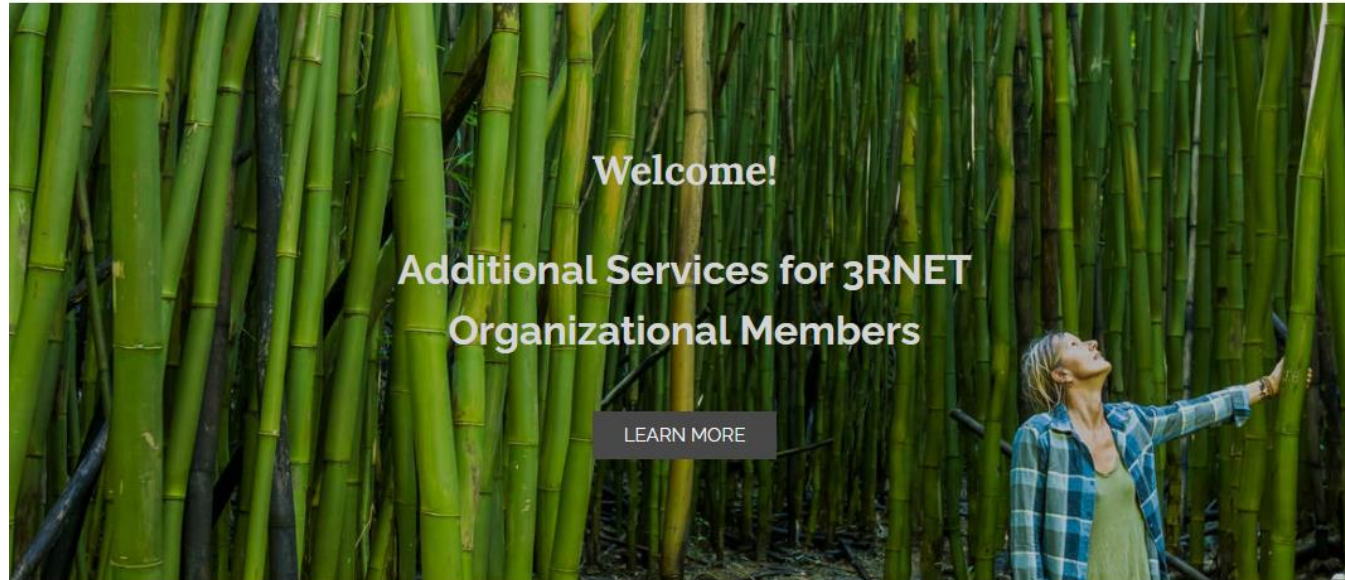
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Since 1995 3RNET has served our non-profit network with services such as education, networking, and exclusive access to our job board and candidate database, 3RNET.org.

Presentation Topics <https://www.3rnet.org/Community-Based-Training>

- Recruitment for Retention Strategies for Rural and Underserved Communities
- Recruiting for Retention – Identify and Communicate Your Strengths, Invest in Challenges
- Effective Retention and Onboarding Strategies for Rural and Underserved Communities
- Effective Marketing and Sourcing to Attract Candidates for Rural Communities
- Creating an Attractive Employee Value Proposition for Today's Workforce
- Cookies on Your Doorstep: The Advantages of Recruiting Rural
- Keeping Employees through Tough Times
- Building a Foundation for Your Recruitment Efforts – Process, Team and Action Steps
- Managing Your Recruitment in a Virtual World
- Writing a Comprehensive Workforce Plan and Sticking to It
- Recruitment Focus on Diversity, Equity and Inclusion
- Covid 19 Impact on Recruitment and Retention Strategies
- Retaining for the Lifecycle of the Employee – A Focus on Flexibility and Re-Recruiting
- Generations in the Workplace – Recruit, Relate, Retain
- Factors to Market Your Community: Find Your Unique Selling Points
- The Power of Mindful Recruiting for Retention: Strategies to Recruit Behavioral Health Professionals & Create a Positive Culture for Retention

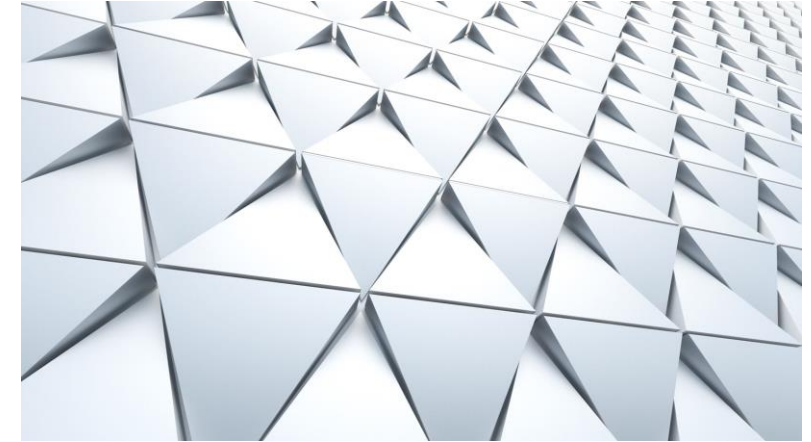
2023 Education Projects

- **NWSPR**: 2-part webinar series for rural sites (WA, OR, ID, AK)
- **IL IPHCA**: Virtual R4R Readiness Assessments for 10 FQHCs and webinar
- **KS KUMC**: Elevate conference presentations
- **SCORH**: 3-part BH webinar series and virtual assessments for rural drug/alcohol commission sites
- **Delaware**: 2-hr workshop at Annual R&R skill-building workshop
- **Ohio Assoc of CHC**: Peer learning network presentations
- **VRHA**: Workforce Summit presentation
- **Louisiana**: SORH/RHA Workforce project – 3hr R&R workshop, Virtual assessments for 9 sites
- **NAO Conference**: Presentations to AHEC Scholars and AHEC faculty
- **RCORP RSV/NRHA Summit**: BH recruitment
- **NOSORH**: Presentations at 5 regional meetings
- **CORH**: Virtual R4R Readiness Assessments and consultations for 6-8 CAHs



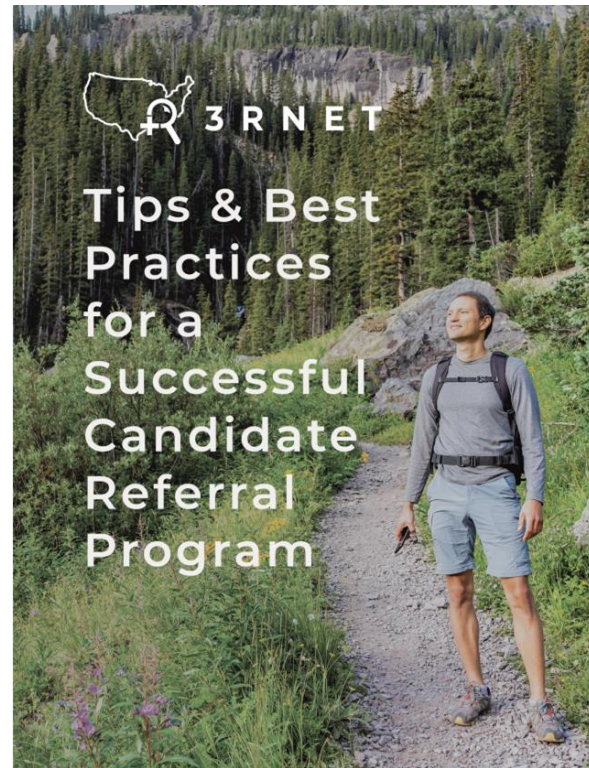
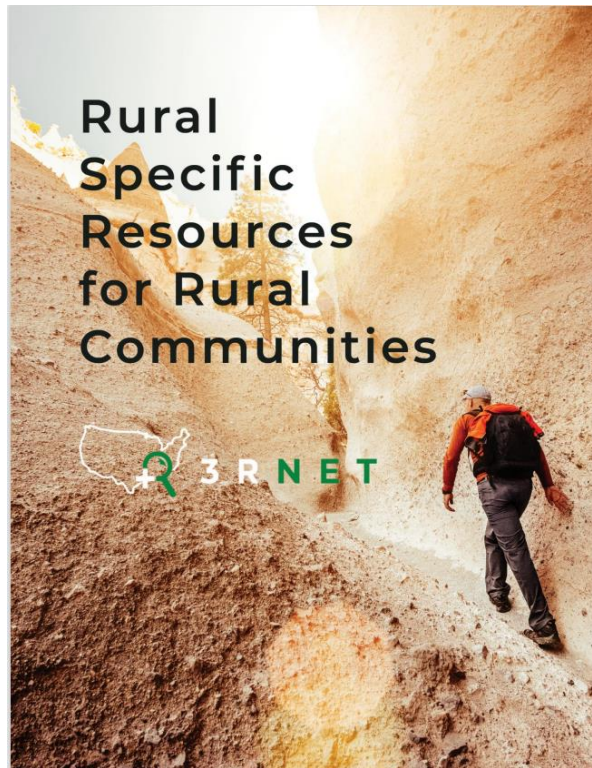
Upcoming 2023 Projects

- **AZ Alliance for Community Health Centers** R&R Annual Conference presentations
- **PACHC** Annual Conference - Workforce Recruitment and Retention Intensive 4hr workshop
- **NERHA** Conference presentations and R4R 4-part webinar series for 6 NE SORHs
- **2023 Academy** – What Makes Your Organization Unique? Using Candidate Motivations to Strategically Recruit
- **TN DOH**: Tailored R&R Plan, assessments, 4hr R&R workshop



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Supplemental Resource Guides

Spotlight On

New, timely, and awesome information.



Best Practices for Candidate Referral Programs

7 March 2023

Candidate referrals can be a very lucrative recruitment strategy for you. Reports show that employee referrals are the top source for receiving quality candidates and are statistically shown to...



2022 Academy Summary

Guiding Your Recruitment for Retention Process - Practical Tools to Position Yourself as an Employer of Choice in Today's Workforce Environment

3 January 2023

This year's Academy followed the 3RNET's four-part Recruiting for Retention Guidebooks which



3RNET and National Association of Rural Health Clinics Partner to Expand Job Reach for Rural Health Clinics, Critical Access Hospitals

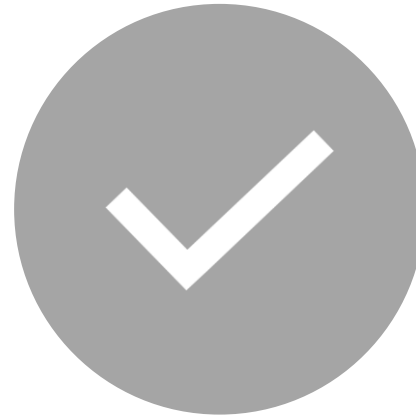
14 December 2022

3RNET and the National Association of Rural Health Clinics (NARHC) are pleased to announce their successful website integration launch. Jobs posted to 3RNET.org from rural health clinics (RHCs)...

Behavioral Health Special Interest Group



BH LISTSERV – COLLABORATE,
RESOURCES, BEST PRACTICES, Q&A



COMING SOON - BASECAMP
PROJECT MANAGEMENT

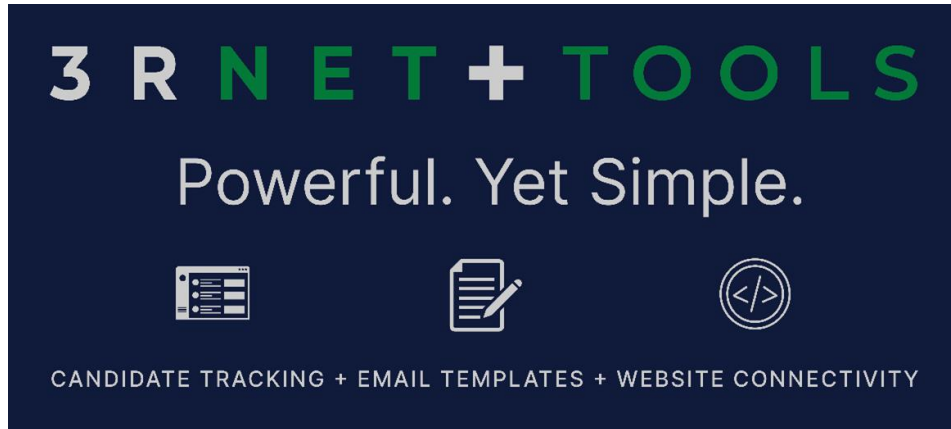


NEW - BH COLLABORATIVE VIRTUAL
MEETINGS



Follow 3RNET on social media!! 

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Follow me on [LinkedIn](#)

A dark blue rectangular banner with white and green text and icons. The text '3 R N E T + T O O L S' is at the top in a large, spaced-out font, with 'N E T' and 'T O O L S' in green. Below it is the phrase 'Powerful. Yet Simple.' in white. At the bottom, there are three white icons: a computer monitor, a document with a pencil, and a code symbol (</>). Below the icons is the text 'CANDIDATE TRACKING + EMAIL TEMPLATES + WEBSITE CONNECTIVITY' in white.

3 R N E T + T O O L S
Powerful. Yet Simple.
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3 R N E T