

3RNet

2017 ANNUAL CONFERENCE PROGRAM

**SEPTEMBER 12 - 14, 2017
SCOTTSDALE, AZ**



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–Ambiga Samiappan, M.D., Hospitalist



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3RNet 2017 Annual Conference Agenda

Tuesday, September 12, 2017

11:30 – 1:00	Registration/Sponsor Check-In (Lobby)
1:00 – 4:30	Registration/Information Table Open (Lobby)
1:00	Welcome to Arizona (SoHo Ballroom) <i>Arizona 3RNet Partners: Ana Roscetti, Joyce Hospodar, Lourdes Paez</i>
1:15 – 3:00	3RNet: Where We Are, Where We're Going (SoHo Ballroom) <i>3RNet Staff</i>
3:00 – 3:15	Break (Valley Ho Ballroom)
3:15 – 4:15	Keynote Presentation (SoHo Ballroom) <i>Dr. Dan Derksen</i>
4:15 – 4:30	3RNet Awards (SoHo Ballroom)
4:30 – 6:30	Welcome Reception (Valley Ho Ballroom/Main Place Courtyard)

Wednesday, September 13, 2017

7:00 – 8:00	Breakfast (Valley Ho Ballroom)
7:00 – 4:00 pm	Registration/Information Table Open (Lobby)
8:00 – 8:30	3RNet Business/Membership Meeting (SoHo Ballroom) <i>3RNet Staff</i>
8:30 – 9:15	National Rural Health Association (NRHA) (SoHo Ballroom) <i>Brock Slabach</i>
9:15 – 10:00	National Health Service Corps (NHSC) (SoHo Ballroom) <i>Sheila Pradia-Williams</i>
10:00 – 10:45	Visit Exhibitors (Valley Ho Ballroom)
10:45 – 12:00	Member-to-Member Sharing (SoHo Ballroom) <i>Kontakt Intelligence Melissa Candelaria, New Mexico; Judd Mellinger-Blouch, Pennsylvania</i> <i>Arizona Pipeline Programs Lourdes Paez, Arizona</i> <i>Behavioral Health Michele Petersen, New Hampshire/Vermont</i> <i>HPSA Update Tom Rauner, Nebraska</i>
12:00 – 1:00	Networking Lunch
1:00 – 2:00	J1 Panel (SoHo Ballroom) <i>Robert Aronson, Scott Manning, & Dr. Krishna Chaitanya Nimmagadda</i>
2:00 – 2:45	AT Still (SoHo Ballroom) <i>Dr. Gary Cloud</i>
2:45 – 3:15	Visit Exhibitors (Valley Ho Ballroom)
3:15 – 4:00	Federal Office of Rural Health Policy (FORHP) (SoHo Ballroom) <i>Rachel Moscato</i>
4:00 – 4:45	PracticeSights Retention Collaborative (SoHo Ballroom) <i>Don Pathman, Jackie Fannell, Tom Rauner</i>
4:45 – 5:00	Door Prize Drawings (SoHo Ballroom)
6:00	Wednesday Evening Sponsor Thank You Event (Orange Sky Lounge at Talking Stick Resort)

Thursday, September 14, 2017

9:30 – 4:30	Post-Conference Workshop
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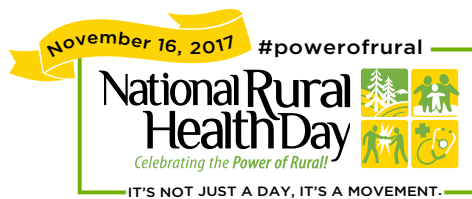
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- | | |
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Visit our webpage at: <http://www.yumaregional.org/>

3RNet's Post-Conference Workshop Agenda

Thursday, September 14, 2017

8:30 – 4:00 pm - Registration/Information Table Open

9:30 – 10:00 - Laying the Groundwork

An overview of our recruitment for retention philosophy. Why a recruiting process is needed, how to establish a budget, setting realistic expectations amongst leadership, and how to form a recruitment team.

10:00 – 10:30 - Finding Your Unique Selling Points Part 1

Define your opportunity and ideal candidate, use your strengths to find the right candidate, identify and communicate unique selling points.

10:30 – 10:45 - Break

10:45 – 12:30 - Finding Your Unique Selling Points Part 2

12:30 – 1:15 - Lunch

1:15 – 2:30 - Marketing Yourself to Candidates

Now you know your unique selling points - where and how do you use them? Creating/ increasing web presence; crafting an effective job posting; using social media, video, and other free and low cost tech tools to spread the word.

Support Resources: 3RNet, NHSC, PCO, PCA, SORH

The National Health Service Corps (NHSC) and becoming a NHSC approved site, using rural/ underserved specific job boards like 3RNet and the NHSC jobs center, how to work with your state Primary Care Office, other resources for rural/underserved communities.

2:30 – 2:45 - Break

2:45 – 3:45 - Making the Match: Interviewing, Site Visits, Salary/Compensation

Interviewing the candidate and spouse, successful site visits, overcoming key challenges such as spousal satisfaction and access to services, coming up with individual solutions for candidates.

3:45 – 4:30 - Keeping Your Candidate: Retention Topics

On-boarding, retention, regeneration, support in your management structure, trends in retention, provider burnout, stay interviews, mentoring and teaching programs.

Workshop adjourns





**SAVE the
DATE!**

3RNet



*National Rural Recruitment
and Retention Network*

2018 Annual Conference



Philadelphia, PA
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