3RNet

2017 ANNUAL CONFERENCE PROGRAM

SEPTEMBER 12 - 14, 2017
SCOTTSDALE, AZ
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–Ambiga Samiappan, M.D., Hospitalist

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Proud to be a Platinum sponsor for 3RNet 2017 Annual Conference! Stop by the PracticeLink booth to register for a chance to win a $100 Amazon gift card.
3RNet 2017 Annual Conference Agenda

Tuesday, September 12, 2017

11:30 – 1:00  Registration/Sponsor Check-In (Lobby)
1:00 – 4:30  Registration/Information Table Open (Lobby)
1:00  Welcome to Arizona (SoHo Ballroom) | Arizona 3RNet Partners: Ana Roscetti, Joyce Hospodar, Lourdes Paez
1:15 – 3:00  3RNet: Where We Are, Where We’re Going (SoHo Ballroom) | 3RNet Staff
3:00 – 3:15  Break (Valley Ho Ballroom)
3:15 – 4:15  Keynote Presentation (SoHo Ballroom) | Dr. Dan Derksen
4:15 – 4:30  3RNet Awards (SoHo Ballroom)
4:30 – 6:30  Welcome Reception (Valley Ho Ballroom/Main Place Courtyard)

Wednesday, September 13, 2017

7:00 – 8:00  Breakfast (Valley Ho Ballroom)
7:00 – 4:00 pm  Registration/Information Table Open (Lobby)
8:00 – 8:30  3RNet Business/Membership Meeting (SoHo Ballroom) | 3RNet Staff
8:30 – 9:15  National Rural Health Association (NRHA) (SoHo Ballroom) | Brock Slabach
9:15 – 10:00  National Health Service Corps (NHSC) (SoHo Ballroom) | Sheila Pradia-Williams
10:00 – 10:45  Visit Exhibitors (Valley Ho Ballroom)
10:45 –12:00  Member-to-Member Sharing (SoHo Ballroom)
Kontact Intelligence | Melissa Candelaria, New Mexico; Judd Mellinger-Blouch, Pennsylvania
Arizona Pipeline Programs | Lourdes Paez, Arizona
Behavioral Health | Michele Petersen, New Hampshire/Vermont
HPSA Update | Tom Rauner, Nebraska
12:00 – 1:00  Networking Lunch
1:00 – 2:00  J1 Panel (SoHo Ballroom) | Robert Aronson, Scott Manning, & Dr. Krishna Chaitanya Nimmagadda
2:00 – 2:45  AT Still (SoHo Ballroom) | Dr. Gary Cloud
2:45 – 3:15  Visit Exhibitors (Valley Ho Ballroom)
3:15 – 4:00  Federal Office of Rural Health Policy (FORHP) (SoHo Ballroom) | Rachel Moscato
4:00 – 4:45  PracticeSights Retention Collaborative (SoHo Ballroom) | Don Pathman, Jackie Fannell, Tom Rauner
4:45 – 5:00  Door Prize Drawings (SoHo Ballroom)
6:00  Wednesday Evening Sponsor Thank You Event (Orange Sky Lounge at Talking Stick Resort)

Thursday, September 14, 2017

9:30 - 4:30  Post-Conference Workshop
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Celebrating the Power of Rural!

Yuma Regional Medical Center, located in sunny southwest Arizona, is a 406-bed acute care hospital and the sole provider facility serving the city of Yuma and the surrounding region. YRMC offers high quality care and advanced technology within a compassionate and caring environment. Our medical staff is currently comprised of more than 400 physicians in over 40 specialties.

Yuma Regional Medical Center is actively working to bring quality physicians of varying specialties into the community!

The following specialties are currently available:

- Emergency Medicine
- Endocrinology (Adult)
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For additional details, contact us at (928) 336-3032 or email us at physicianrelations@yumaregional.org

Visit our webpage at: http://www.yumaregional.org/
3RNet’s Post-Conference Workshop Agenda

Thursday, September 14, 2017

8:30 – 4:00 pm - Registration/Information Table Open

9:30 – 10:00 - Laying the Groundwork
An overview of our recruitment for retention philosophy. Why a recruiting process is needed, how to establish a budget, setting realistic expectations amongst leadership, and how to form a recruitment team.

10:00 – 10:30 - Finding Your Unique Selling Points Part 1
Define your opportunity and ideal candidate, use your strengths to find the right candidate, identify and communicate unique selling points.

10:30 – 10:45 - Break

10:45 – 12:30 - Finding Your Unique Selling Points Part 2

12:30 – 1:15 - Lunch

1:15 – 2:30 - Marketing Yourself to Candidates
Now you know your unique selling points - where and how do you use them? Creating/increasing web presence; crafting an effective job posting; using social media, video, and other free and low cost tech tools to spread the word.

Support Resources: 3RNet, NHSC, PCO, PCA, SORH
The National Health Service Corps (NHSC) and becoming a NHSC approved site, using rural/underserved specific job boards like 3RNet and the NHSC jobs center, how to work with your state Primary Care Office, other resources for rural/underserved communities.

2:30 – 2:45 - Break

2:45 – 3:45 - Making the Match: Interviewing, Site Visits, Salary/Compensation
Interviewing the candidate and spouse, successful site visits, overcoming key challenges such as spousal satisfaction and access to services, coming up with individual solutions for candidates.

3:45 – 4:30 - Keeping Your Candidate: Retention Topics
On-boarding, retention, regeneration, support in your management structure, trends in retention, provider burnout, stay interviews, mentoring and teaching programs.

Workshop adjourns
SAVE the DATE!

3RNet
National Rural Recruitment and Retention Network

2018 Annual Conference

Philadelphia, PA
September 11 - 13, 2018